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STARLINE UNVEILS INTERNATIONAL WEBSITE

Universal Electric Corp. (UEC), the leader in customizable power distribution systems, has taken their STARLINE website global. The company's first international website went live this month with translations in Spanish, French, German, and Hebrew.

"The tremendous success of our international expansion has resulted in a worldwide demand for STARLINE solutions," said David Skeans, STARLINE International Sales Manager. "We are fast becoming the industry's global leader and our website needed to provide information and support to our growing international customer base."

Innovators of flexible products designed to fit the electrical power needs of any business in any industry, UEC is the only company dedicated exclusively to flexible power distribution products. The company's signature STARLINE brand is the industry's leading alternative to the restrictions of conduit and wire and only *fully* flexible solution that allows access to power anywhere it is needed

About Universal Electric Corp./STARLINE:

Universal Electric Corporation, the leader in customizable power distribution, has been an industry innovator for more than 85 years. STARLINE products have revolutionized electrical power distribution in data centers, industrial manufacturing facilities, retail chains and grocery stores worldwide. UEC's global expansion initiatives have resulted in an international portfolio of STARLINE customers located in 21 countries.

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