

## **STARLINE and MODIUS Announce First Integration of Power Monitoring Solutions Joint Integration of Monitoring Technology Promises Data Center Managers The Best Of Two Worlds - Flexible Power Distribution Plus Detailed Information on Power Usage**

SAN FRANCISCO and CANONSBURG, Pa., Jan. 25, 2011 /PRNewswire via COMTEX/ -- Two of the data center industry's most innovative brands - STARLINE, the leader in customizable power distribution products, and MODIUS Inc., the leading provider of management information systems for optimizing data center infrastructure and operations - announced the first release of a joint integration between their monitoring solutions.

By integrating their systems, STARLINE and MODIUS have created a turnkey solution to give data center managers the granular power monitoring they need to optimize their power systems and report detailed usage statistics. This interoperability provides data center operators the ability to easily integrate MODIUS monitoring software to the flexible STARLINE Track Busway system and then track granular power consumption data for enabling improved power optimization and customer chargeback.

"We wanted to make it as easy as possible for customers to integrate our new Critical Power Monitor (CPM) in their data centers," said Mark Swift, Business Development Manager for STARLINE. "MODIUS offers us a proven data collection and management system that is available and already working - giving our end users a complete package for comprehensive power monitoring." And, according to Mr. Swift, the new integration offers data center operators the best of both worlds. "With a flexible busway power system that is easily configurable to the changing needs in the data center, along with continuous power monitoring and measurement, data center managers can now more easily optimize their power usage and better manage power as a resource," he adds.

The integration between the two systems allows advanced power usage data from the STARLINE Critical Power Monitoring (CPM) meters to be easily captured and recorded on a continuous basis by the MODIUS OpenData unified monitoring system.

The STARLINE CPMs at each service feed can report the data either as SNMP and/or ModBus RTU. MODIUS OpenData can then use this data to provide detailed power consumption statistics at varying levels, including: room-, zone-, row- or rack-level. The CPM meters are pre-configured in the MODIUS system, and once deployed are automatically tracked by the MODIUS monitoring software.

"MODIUS is looking forward to working with STARLINE to continue to develop our joint integration," said Craig Compiano Chief Executive Officer for MODIUS. "We believe that in today's world, data center managers are demanding continuous, reliable decision-support systems that they can use not only to optimize their data centers, but also feed real-time data back to their tenants, whether business units within an enterprise, or external customers in a co-location facility." About UEC/STARLINE: Universal Electric Corporation, the leader in customizable power distribution, has been an industry innovator for more than 85 years. The company's award-winning STARLINE systems are the only fully flexible products available that allow access to power anywhere it is needed. Designed to meet the changing electrical

power needs of any business requiring ultimate flexibility, STARLINE products have revolutionized electrical power distribution in data centers, industrial manufacturing facilities, retail chains and grocery stores worldwide.

*About MODIUS: MODIUS Inc. is a leading provider of management information systems for optimizing data center infrastructure and operations. MODIUS develops and commercializes real-time monitoring and analytic solutions that enable unified visibility and better control over the critical systems in the data center, including power, cooling, and space. The company's mission is to simplify the operations of increasingly diverse and complex facilities and IT environments, while markedly improving performance efficiencies. Founded in 2004 with headquarters in San Francisco, CA, MODIUS has customer deployments in the Americas and Internationally. For more information, visit <http://www.modius.com>.*