

Universal Electric is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Universal Electric Web site and governs data collection and usage. By using the Universal Electric STARLINE App or website, you consent to the data practices described in this statement.

Collection of your Personal Information

Universal Electric may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Universal Electric may also collect anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

Use of your Personal Information

Universal Electric collects and uses your personal information to operate the STARLINE App and deliver the services you have requested. Universal Electric may also use your personally identifiable information to inform you of other products or services available from Universal Electric and its affiliates. Universal Electric may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Universal Electric Corp. does not sell, rent or lease its customer lists to third parties. Universal Electric may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Universal Electric may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Universal Electric, and they are required to maintain the confidentiality of your information.

Universal Electric does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Universal Electric keeps track of the Web sites and pages our customers visit within Universal Electric, in order to determine what Universal Electric services are the most popular. This data is used to deliver customized content and advertising within Universal Electric to customers whose behavior indicates that they are interested in a particular subject area.

Universal Electric Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Universal Electric or the site; (b) protect and defend the rights or property of Universal Electric; and, (c) act under exigent circumstances to protect the personal safety of users of Universal Electric, or the public.

Business Transfers: In the event that Universal Electric decides to sell all or part of its stock or assets or merge its company, it reserves the right to include your personal information among the assets transferred to the acquiring or surviving company. It is Universal Electric's practice to seek appropriate protection for personal information in these types of transactions.

Aggregate Anonymous Information: Universal Electric may provide to others anonymous information in the aggregate for purposes of marketing, promotion or similar activities. None of this aggregated information will identify anyone personally.

Children

The Universal Electric Web site is intended for adults in the United States. We do not intentionally or knowingly collect, personally-identifiable information from children under the age of 13 and we request that individuals under the age of 13 not submit any personal information on the site.

Security of your Personal Information

Universal Electric secures your personal information from unauthorized access, use or disclosure. Universal Electric

secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. Universal Electric will continue to revise policies and implement additional security features as new technologies become available. Unfortunately, no system is perfect; therefore, Universal Electric makes no representations or warranties with regard to the sufficiency of the present or future security measures. Universal Electric shall not be responsible for any actual or consequential damages (or any other damages or liability of any kind whatsoever) that result from a lapse in compliance with its security measures because of a security breach or technical malfunction.

ACCESS TO YOUR INFORMATION

If you wish to obtain a copy of particular information you provided to Universal Electric, or if you become aware the information is incorrect and you would like us to correct or delete it, contact us at www.uecorp.com or www.starlinepower.com. Before Universal Electric is able to provide you with any information or correct any inaccuracies, however, we may ask you to verify your identity and to provide other details to help us to respond to your request. Universal Electric will undertake reasonable efforts to correct, amend or delete any erroneous data if instructed to do so by you. We always will endeavor to respond within an appropriate timeframe to any request under this Section.

Changes to this Statement

Universal Electric may occasionally modify, change or update this Statement of Privacy to reflect company and customer feedback. Universal Electric encourages you to periodically review this Statement to be informed of how Universal Electric is protecting your information.

Contact Information

Universal Electric welcomes your comments regarding this Statement of Privacy. If you believe that Universal Electric has not adhered to this Statement, please contact Universal Electric at info@uecorp.com. We will use commercially reasonable efforts to promptly determine and remedy the problem. Universal Electric also will cooperate with the Department of Commerce to resolve any complaints and disputes arising in connection with this Policy.